



SPONSOR SUPPORT PLAN

Join the wild ride with the USA's fastest growing equine sport, boasting over 14,000 members

About 1st Virginia CMSA

1st Virginia CMSA is a non-profit organization committed to delivering a fun and safe environment for cowboy mounted shooters of all ages. Established in 2010 by the late Charlie Otto, the club is currently run by a dedicated volunteer board and continues to thrive, drawing shooters from across the country.

The club provides clinics for novice shooters, connects them with professional trainers in various locations, and hosts family-friendly CMSA competitions throughout the year at the historic Meadow Event Park in Doswell, VA, birthplace of Secretariat.

Spectators are encouraged to attend events at no cost, and club members are always eager to answer questions to help boost attendance and recruit future members. Cowboy Mounted Shooting is a family-friendly sport that fosters unique bonds among competitors, creating lasting "shooting families" rarely found in other equine disciplines.

Learn more: www.1stvirginiacmsa



About CMSA

The Cowboy Mounted Shooting Association® (CMSA) is the national governing body for the sport ensuring rules are followed and safety is paramount. In this thrilling timed event, mounted competitors showcase their horsemanship skills maneuvering their horse through a course of balloon targets using two .45 caliber single-action revolvers, each loaded with five rounds of specially crafted blank ammunition.

CMSA offers a range of competition levels suitable for everyone, from toddlers to senior adults, and novices to seasoned professionals. Safety remains a foremost concern in both horse training and firearm management. Range masters are present in the arena during competitions to ensure that safe riding and shooting practices are upheld.

To take part in club competitions, shooters must be members of the national organization, which governs the sport's rules and regulations.

Learn more: www.cmsaevents.com





SPONSOR SUPPORT

The 1st Virginia CMSA Board of Directors is committed to acknowledging and appreciating our club sponsors. We recognize that you have numerous sponsorship options, and we genuinely appreciate your support.

Your financial contributions will enhance our competitions by providing "added money" and special events, drawing participants from across the nation, as well as funding buckles, prizes, and additional expenses. In return, we strive to promote your business to our members, spectators, and the general public in the following ways:



Display sponsor-provided banner at all competitions, clinics, and demonstrations.
List sponsor information and website link on 1stvirginiacmsa.com club website and Facebook page.

Display sponsor-provided literature at all competitions, clinics, and demonstrations.
Announce sponsor appreciation and company information multiple times during events.
Open invitation to attend and set up a promotional display at any event, free of charge.

Benefits of Sponsorship

Grow your business with:

National and Local Business Exposure

Support of the Membership

Affiliation with the fastest growing equine sport in the USA with over 14,000 members

Connection to a family-centered sport that fosters patriotism and faith.

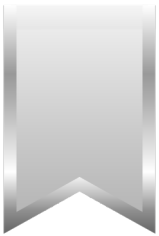


SPONSORSHIP LEVELS



Gold Sponsor \$1,500.00+

- Large Ad on 1st Virginia website page for one year
- Recognition on club Facebook page
- Your Provided Company Banner displayed at all events
- Sponsorship announcements (noted as a top sponsor) at all events
- Company provided marketing materials displayed at registration table, including the State Fair
- Opportunity to set up a booth/or table to display company product or information through the weekend
- Sponsorship Certificate
- Paid RV Site at the annual banquet shoot



Silver Sponsor \$750.00+

- Ad on 1st Virginia website page for one year
- Recognition on club Facebook page
- Your Provided Company Banner displayed at all events
- Sponsorship announcement at all events, including State Fair
- You may hand out marketing material at any event, including the State Fair
- Sponsorship Certificate
- Paid RV Site at our annual banquet shoot



State Fair Sponsor \$500.00+

- Ad on 1st Virginia website page for one year
- Recognition on club Facebook page
- Your Provided Company Banner displayed at all events, including the State Fair of Virginia
- Sponsorship announcements at all events, Main Sponsor for State Fair
- You may hand out marketing materials at any event, including the State Fair of Virginia



Bronze Sponsor \$250.00+

- Ad on 1st Virginia website page for one year
- Recognition on club Facebook page
- Your Provided Company provided Banner displayed at all events
- Sponsorship announcements at all events
- Sponsorship Certificate



Buckle Sponsor \$100.00

- Listing on 1st Virginia website page for one year
- Recognized on club Facebook page
- Sponsorship announcements at all events

